

Language As Material

## **American Psycho**

Context Is The New Content

Ideas? We never had that

Interconnection

Creativity - Originality - Expression - Skill

Manipulation - Management - Operating  
Programming - Filtering – Reassembling  
Reflecting - Appropriating - Parsing

Craig Dworkin - Parse - Edwin A. Abbott's How To Parse: An Attempt to Apply the Principles of Scholarship to English Grammar. Reflexive Text

PATTERN RECOGNITION - PARSE To break (a sentence) down into its component parts of speech with an explanation of the form, function, and syntactical relationship of each part.

The romantic, isolated figure of GENIUS

vs.

Programmer: Conceptualizing, patchwriting, reframing, recycling, constructing, executing, maintaining a machine

Sol Lewitt - Paragraphs

Duchamp - Das grosse Glas / Patchwriting Howard (1993, p. 233) defines "patchwriting" as "copying from a source text and then deleting some words, altering grammatical structures, or plugging in one-for-one synonym-substitutes."

Andy Warhol - A. A Novel, Diaries, Popism, The philosophy of Andy Warhol (Peter Weibel)

Claud Closky - The first thousand numbers classified in alphabetical order

Rory Macbeth - Alphabetic Bible

Caleb Larsen - Shakespeare

*Using custom software, the complete works of William Shakespeare were translated into a series of colored squares (each letter is represented by a color and each square approximately 0.5mm), transforming the work into a singular color field.*

The Adventures of experimentation in Art and Poetry are now happening to  
*Authorship - Plagiarism*  
*Publishing - Sampling, Re-editing* <http://hyperink.com/>  
*Copyright - Piracy*  
*Distribution - Plundering*  
<http://thepiratebay.se/torrent/7721937/>  
*In\_the\_Tall\_Grass\_by\_Stephen\_King\_and\_Joe\_Hill*  
In General: Deceit, Dishonesty, Lying, Fraudulence, Impersonation, Theft,  
Plagiarism, Market Manipulation, Psychological Warfare, Consensual Abuse

Center: Appropriation

TO CONSUME IS TO CREATE

STEEL, TAKE, USE, REFRAME. EVERYBODY DOES IT

Advertisers on Subculture

Jeff Koons

Richard Prince

Elain Sturtevant

Peter Weibel

Walter Benjamin - The Arcades Project

Kenneth Goldsmith - 900 page Book Day

Compression

#confused

Howard Fried - The Cheshire Cat, Part I (1972)

Idea and Execution

Warhol - Contraction - Falsification - Ambiguity (Peter Weibel)

Language As Material

(Html, Headers, Binaries, Programming Language, Trash, **Invisible, Negative Spaces..**)

Mallermé — Un coup de dés jamais n'abolira le hasard

Charles Bernstein 1970 —

*HH/ ie,s obVrsxr;atjrn dugh seineocpcy I iibalfmgmMw er,,me"ius ieigorcy  
çjeuvine+pee.)a/nat" ihl"n,s*

From Content Carrier to Context Carrier

Julian Palacz — End Tell

Brian Larosche — I™

Language As Operator, Smultron

<http://www.youtube.com/watch?v=C2f2LdPFyfM>  
(SHIGURO MATSUO, Pure Poems)

Glitch - Benjamin G  
<http://recyclism.com/kindleglitcher.php>

Compression In Text, Minimalism 3, Pattern Recognition  
Line Poems, Haiku, Twitter, Social Media, Newspaper Headlines  
Mez Breeze - Human Readable Messages  
Watten, Mustererkennung

<http://gifwich.com/>  
<http://iphonepoetry.info/>  
<http://dismagazine.com/discussion/11658/internet-therapy-ryder-ripps/>  
(on Warhol Books)

Claude Closky <http://www.sittes.net/menu/>  
Authorship in the digital age is  
Filtering and Reframing  
The creative act is what you decide to chose, and the quality of your choices  
Knowing what to include and - more important - what to leave out

Tumblr — <http://ryderrripps.tumblr.com/archive>  
Nikita Gale — 4Chan Poems <https://boards.4chan.org/b/>  
Erica Baum  
Gertrude Stein — Five Words In A Line <http://www.google.com/search?q=five+words+in+a+line&hl=de&prmd=imvns&tbm=isch&tbo=u&source=univ&sa=X&ei=DamHUNO1D6aD4gTixYD4Bw&ved=0CDEQsAQ&biw=1058&bih=607>

The reading in between  
Alexandra Nemerow - Motorola (Self-Portrait) / Translation

Adopting mechanical, process-based methods that help make decisions  
Flarf, Oulipo  
Audun Mortensen — Surf's Up (2010)  
<http://www.spoonbill.org/n+7/>  
Algorithmic Journalism <http://btn.com/>

<http://traumawien.at/>

<http://www.facebook.com/traumawien>

Kindle'voke Ghostwriters

<http://desk.kindlevoke-ghostwriters.com/>